



Social Media Policy

Updated: December 28, 2020

It goes without saying, as most should know, that posting stuff on social media is like telling the world. Potential sponsors, fans, and don't forget the non supporters who are looking for ammo to shut down all race tracks, will see this negative stuff. Often do, and most likely will, pickup on these negative comments and posts. As you know, most teams, and the speedway, rely on their sponsors to race weekly. We request all competitors, teams, and fans respect the value of all of the other fans, competitors, and sponsors. By the time an offensive post or tweet shows up, it is too late to stop the spiraling effect of the negativity towards another competitor and Riverside. Negative social media in any form posted about Riverside, Riverside officials, and/or competitors and their crew by anyone (drivers, teams, fans, speedway officials, etc) will not be tolerated. Depending on the severity of the incident, fines, suspensions, or being asked to not return to Riverside will be enforced. If you are a driver or team member, remember you are representing your whole team.

It is our top priority to address any issues or concerns that you, your team, or sponsors have. We at Riverside ensure you that it will be dealt with and addressed in the most professional way (not on social media). Any and all negative social media will be addressed and not tolerated. **We do** want to hear your concerns, and opinions, but not on social media. Let's save posting on social media for all the positive feedback that not only benefits your team, but also our track, and every short track racing facility across the globe.

We thank you in advance for your cooperation and we will see you at the track

Sincerely,

Riverside Speedway family